



The Awareness Foundation

180 Bill Rd.

New Tazewell, TN 37825

Tax ID # 95-4423545

(423) 626-0398

June 12, 2008

Mr. Richard G. Stewart, Jr.
CEO, Source, Inc. / Help Worldwide Inc.
24254 Main Street
Newhall, CA 91321

Mr. Stewart,

I cannot begin to tell you how pleased I am that the Awareness Foundation is becoming a part of the Help Worldwide™ network. We believe this is a fabulous ongoing, low-maintenance fundraising program for our organization. Participating in Help Worldwide™ provides us with a fundraising program that allows us to give back to the people who support us.

Our volunteers are ready to recruit members in cities across the country in support of your planned city rollouts. Members will be given Help loyalty cards enabling them to shop at merchants enrolled into the Network by other organizations. With these cards, they can be tracked and rewarded at participant merchants regardless of the form of payment used. Merchants in the Network can expect a surge of new traffic from our members and supporters looking to help our cause while they shop.

Potential targets for enrollment in each city include our donors, volunteers, beneficiaries of our programs such as Inner City Slickers kids, A.C.E. (Accessible Computer Education) and Help Start students, parishioners at churches participating in the "Crossing the Line" programs, their families and friends, and anyone who cares about our programs but may not have the time or money to contribute any other way.

Mr. Stewart, we deeply appreciate everything you are doing for us through Help Worldwide. You can rest assured that we are on board and committed.

Sincerely,

Michael McMeel
Founder, The Awareness Foundation