

June 1, 2008

Richard Stewart  
HELP Worldwide  
24254 Main Street  
Newhall, CA 91321

Dear Richard,

Re: Charitable Fundraising and Affinity Groups

First I want to congratulate you for the many years and millions of dollars you have spent to build a fundraising tool that is digital and creates passive recurring revenue for an organization. I believe that tying transactional commerce of any kind, (cash, check, credit, debit) to a fund raising program, with patents, is absolutely brilliant and a stellar solution for the philanthropic person or group. The White Papers on a Loyalty are fascinating testimonies for any group and were extremely educational for any "doubting Thomas".

As you know we have signed agreements with your companies to market this wonderful fundraising product to the world. Over the past year it has been amazing for me to watch the excitement grow in my staff, with celebrities, and with TV Stations when we discuss HELP as a fund raising solution tied to our VISA cards.

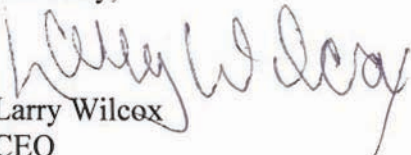
There are many Non Profit Organizations (NPO) looking for a solution that does not encumber them with build out, staff, marketing and related expenses. Each NPO has its' proprietary or selective products and goals. Your development of the patented tracking program as the "umbrella" for every NPO and every affinity group looking to do electronic fund raising and passive recurring programs represents the true definition of a "shared network". Your solution seems to be the panacea for almost any NPO or fund raising program and very appropriately named, HELP Worldwide.

There is a need for sustained philanthropy in this world, and many of us have our favorite and personal charitable groups that we cycle. Some of these groups are large and some are small, some are Cities and others are communities looking for a solution to their budget needs that could make them a "national program" but do not have a "national budget". HELP is the solution for each of these groups as a "differentiator" that actually shares. A paradox and a blessing!

The HELP Worldwide program is a winner for the retail store, for the individual consumer, for the community and/or charitable group. This is a qualitative enhancement with a seamless electronic solution all wrapped and ready to HELP. Our company is proud to offer this to all interested parties that are serious about a qualitative solution. We will use our relationships with MasterCard and Visa in the United States and Africa as our springboard for HELP as we envision the HELP logo everywhere.

I have contacted the ole CHiPs people and the NPO related to the Screen Actors Guild. I believe HELP will become the "A list solution" for these celebrity driven causes. I have also been in discussions with Clear Channel and various TV Stations. Making sustained and effortless contributions through a software tracking program is a win-win. The world needs to know about HELP. What a vision, a contribution and a sincere legacy! We want to be one of the first presenters to NPOs, Cities and media groups with this opportunity.

Sincerely,



Larry Wilcox  
CEO