

28 January 2008



Dear Friends:

Greetings! I am writing to ask you for your support in an exciting new venture for Incarnation Church called **Help Worldwide**.

**Help Worldwide** is a charity-based merchant loyalty network that will provide free marketing and CRM for your business, and bring in new customers—all while creating a great way to give back to the community. When you join as a Help Worldwide merchant, your business will benefit while also helping to support our school and parish community.

By joining Help Worldwide and supporting our community charities, you will draw upon a base of new and loyal customers. Additionally, you will also generate a tremendous amount of community goodwill.

As our parish launches a **Help Worldwide** effort, we will issue a **Catholic Loyalty** card to each parishioner of Incarnation, Holy Family and other Catholic parishes who will soon be participating. Also, other charities and cause networks will soon be launching Help Worldwide initiatives that will soon draw new patrons to your business for other charitable causes besides our parish and schools.

Just to give you some numbers, Incarnation has 2800 registered households. This means that Incarnation will kick off participation in Help Worldwide by issuing 3,000 to 5,000 Catholic Loyalty cards to members of our parish community.

This program will assist us in generating new funds for educational and parish needs without asking parishioners for additional donations. On your part, you will receive a tremendous number of loyal customers who will support your business—earning you new advertising, customers and income that will make it truly worthwhile to offer a generous rebate.

Thank you for considering our request. I look forward to speaking with you and having you partner with us and the community through **Help Worldwide**, so that all of us will benefit.

Thank you!

Gratefully Yours,

Rev. Paul J. Hruby  
Pastor

One Body

Blessed

Broken

Given