



Alan Smyth
Regional Director

June 5, 2008

Dear Richard

I look forward to implementing the Help World Wide loyalty card into Young Life's fundraising strategies in Southern California. As you know, I have received approval from our CFO to begin using your card and its associated services in the greater Los Angeles area as soon as possible.

As the LA County Regional director of a nonprofit organization in a declining economy, I look forward to realizing all of the benefits we can obtain through HELP World Wide. It is my responsibility to provide fundraising support in Young Life throughout Southern California and I am extremely optimistic about the support Young Life can obtain through HELP World Wide.

Sincerely

A handwritten signature in black ink, appearing to read 'Alan Smyth', written over a horizontal line.

Alan Smyth

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